

ASSESSMENT RECORD SHEET

Programme	BTEC Art and Design National Diploma Level 3	Learner name	Theodore Waters
Assignment title	Working 9 to 5	Assessor name	J Armstrong
Unit no. & title	Unit 7 Understanding the Creative Media Sector	Targeted assessment criteria	
Issue date	January 9th 2018	Submission deadline	April 23 2018
First submission / resubmission?*	April 23 2018	Date submitted	April 23 2018
Resubmission authorisation by Lead Internal Verifier*		Date	

* All resubmissions must be authorised by the **Lead Internal Verifier**. Only **one** resubmission is possible per assignment, providing:

- The learner has met initial deadlines set in the assignment, or has met an agreed deadline extension.
- The tutor considers that the learner will be able to provide improved evidence without further guidance.
- Evidence submitted for assessment has been authenticated and accompanied by a signed and dated declaration of authenticity by the learner.

Any resubmission evidence **must be submitted within 10 working days of receipt of results of assessment.

Targeted criteria	Criteria achieved? (Yes / No)	Assessment comments
D	Yes	<p>Collaborative Video Products: A fully engaging, creative and often hilarious take on the task. Quirky and fun, yet still supported with obviously well-researched information on media structure and ownership. The purpose of the task – to educate a BTEC audience on sectors of the media industry and their ownership and structures – is well-achieved. Good examples are selected and communicated in this quite extensive educational video.</p> <p>Individual Research and PrePro: Thorough, with relevant details and a clear link to the final video. Presentation of the research and design stages is well-managed and together, the tasks have received a DISTINCTION.</p>
D	Yes	<p>Collaborative Video Products: A fully engaging, creative and often hilarious take on the task. Quirky and fun, yet still supported with obviously well-researched information on media structure and ownership. The purpose of the task – to educate a BTEC audience on sectors of the media industry and their ownership and structures – is well-achieved. Good examples are selected and communicated in this quite extensive educational video.</p> <p>Similarly in Task 2: A comical approach to the task that nevertheless demonstrates thorough research into the selected examples and a sound understanding of the legal and ethical implications uncovered in the chosen examples of media products. Both video tasks are supportive of a DISTINCTION level of attainment, confirmed only once research and pre-pro of a suitable quality are assessed.</p> <p>Individual Research and PrePro: Thorough, with relevant details and a clear link to the final video. Presentation of the research and design stages is well-managed and together, the tasks have received a DISTINCTION.</p>
D	Yes	<p>A great learning resource. The three-part collaborative video is fun, and engaging, yet informative. You have supplied a well-presented and organised learning resource document pack with excellent examples for the purpose of modelling that impacted very positively on the target / test audience. DISTINCTION.</p>

General comments			
Assessor declaration	I certify that the evidence submitted for this assignment is the learner's own. The learner has clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.		
Assessor signature		Date	
Learner comments	I found this unit quite challenging as I had to find as much information as I could to help me find out how to get into certain media sectors/industries, as well as finding out how to do legal and ethical issues with the media sectors.		
Learner signature	<i>Theodore Waters</i>	Date	April 23 2018